

Better IN THE Raw...

For Cats

100% human-grade ingredients:

Egg yolk, calcium lactate, beef liver powder, gelatin, whey protein, psyllium husks, EFA from fish oil, taurine, kelp, barley grass, Vitamin E succinate, Vitamin B complex.



Nutritional Information

Based on "as fed" mixed food including ground chicken.

Average daily meal size: 1/4 lb. (120g)

Energy.....	133 kcal
Protein	17.29 %
Carbohydrates.....	1.2%
Fat	6.0%
Ash	3.19%
Calcium.....	231 mg
Phosphorous	224 mg
Magnesium	74 mg
Sodium	144 mg
Potassium.....	201 mg

Why ?

Some of the benefits you may observe:

- Struvite Crystals, Urinary tract infections and kidney disease can be avoided
- Diabetes and thyroid conditions can be avoided
- Cleaner teeth & gums
- Weight control
- Healthier skin and coat
 - Fewer Veterinary bills
 - A happier kitty companion

K KNOW BETTER
PET FOOD

This product is available at:

Know Better Pet Food
PO Box 224 Gillies Bay, BC V0N 1W0
Canada

Toll Free: 1 (866) 922-6463
www.knowbetterpetfood.com



BETTER IN THE **RAW**

*For
Cats*

K KNOW BETTER
PET FOOD

Essential nutrients for a homemade diet.

Bringing
optimal nutrition
home

Better in the Raw *for cats*

is designed
for all life stages
maintenance, growth
and reproduction.

The Recipe

to make a 3 lb. batch of cat food
(12 - ½ cup servings).

- Scoop ½ cup Better in the Raw powder.
- Whisk in 1 and 1/2 cups cold water.
- Add 2 pounds raw meat of your choice, ground or chopped. Stir gently until well mixed.
- Portion into daily servings 1/2 cup to 3/4 cup will feed one adult cat. This can be split into two servings.
- Freeze for storage. Thaw to room temperature before feeding.

Caution: Do not leave this raw food at room temperature for longer than 1/2 hour. When transitioning cats from commercial foods to the raw diet, they can occasionally show some reluctance. If this is the case we recommend that you mix their favourite canned food into the raw mixture. Over the next week or two gradually decrease the canned food until it is eliminated. Dry cat food should be removed from the meal plan.

Choosing the Meat

Chicken, turkey, beef, venison, lamb or pork are all good choices. The meat must be fresh, raw and fit for human consumption. Use ground or cut into small cubes. We recommend feeding a variety of meats and rotating these choices if possible. Meat should be no greater than 20% fat content. When transitioning cats to this raw diet, poultry has proven to be the best option.

Avoid feeding raw fish and mixing different kinds of meat into one meal. The domestic cat is a carnivore and the digestive system is not designed to tolerate the consumption of vegetables or grains.



Feeding Kittens

Kittens do not usually require a transitioning period as they have not been programmed to identify only with commercial foods. They can be fed this diet as young as 4 weeks of age, however this does not replace the necessity of nursing. Kittens should be fed 4 meals per day until 4 months old, and then 3 meals per day until they are 12 months of age.



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